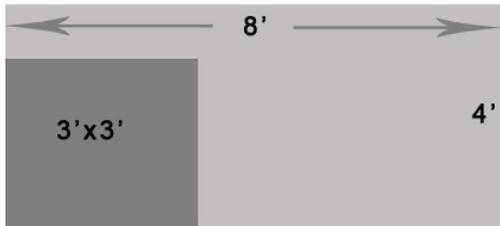




Tenacity Challenge Artwork Guidelines

SIZE: Artwork must be *at least* three feet tall and three feet wide at **MINIMUM**. The maximum dimensions for artwork is eight feet by four feet, either horizontally or vertically. **Murals must fall within these dimensions** or five points will be deducted from the team's final score.



THEME/PROMPT:

Please see the home page for the current prompt.

CONTENT:

Each mural must include the **team name and be visually represented in the composition**. A school logo may be used in the image, however, all additional artwork must be original. Imagery from the internet may be *referenced* to aid in the creation of original work; **copying images is prohibited**.

- The **school name and members of the team** should be listed on the back of the mural.
- The typed rationale must be displayed next to each mural. The rationale must have the team name and town name included.

SURFACE:

Murals can be created on any surface that can be transportable to the event. The use of materials to create a three dimensional composition is acceptable. Murals must be durable enough to be hung/stand and be displayed.

EVALUATION:

- Once submitted, murals and rationales will be evaluated by judges according to the established rubric (see next page for rubric).

IF YOUR TEAM IS SELECTED AS A FINALIST:

- At least two team members will be required to provide a verbal rationale explaining their mural. The rationale **should not exceed two minutes**. Judges may ask additional questions after team members have presented the rationale.
- The judges scores will be averaged. Averages will be extended to four decimal places to determine the highest score.
- The team with highest scoring mural will be declared the winner.
- In the event of a tie, judges will assign one point to the mural they feel is the strongest. This point is for tie-breaking purposes only. It will not factor into the cumulative score determining the overall winner of the competition.



Artwork Scoring Rubric

Team Name _____ School _____ Judge _____

Overall Visual Impact	Points	Creativity	Points	Craftsmanship	Points	Typed Rationale	Points
The composition is balanced and aesthetically pleasing. Text and artwork are bold and clear. Image(s) are clearly articulated, thoughtfully rendered and capture the attention of the viewer.	17-25	Conveyance of the theme is imaginative and original and represents a new perspective of visually representing the theme.	17-25	Careful work with attention to detail; clean presentation. Thought has clearly been given to the presentation of the artwork.	17-25	Team members are able to clearly and thoroughly articulate all of the connections between displayed images, lettering, color choices and design to the theme. It is clear why the team made all of the artistic and design choices for the mural. Additionally, a personal connection has been made by the presenter(s).	17-25
The composition is uneven and/or incomplete. Text and artwork are adequate.	9-16	Conveyance of the theme is somewhat imaginative/ original.	9-16	Good attempt to produce careful work with minor flaws. Some consideration has been given to the presentation of the artwork.	9-16	Team members are able to articulate most of the connections between of the displayed images, lettering, color choices and design to the theme. It is clear why they made some of the artistic and design choices for the mural.	9-16
The composition is unclear and inadequate. Text and artwork are unclear and or inaccurate. Images are weak and fail to capture attention of viewer. Team name is not represented.	0-8	Conveyance of the theme lacks imagination/ originality and is cliché.	0-8	Careless or sloppy work: erasures, cross- outs, looks hastily assembled. The surface may also be ripped or torn.	0-8	Team members are not able to explain the connections between the displayed images, lettering, color choices and design to the theme. It is unclear why or whether they made any artistic and design choices for the artwork.	0-8
Visual Impact Total _____		Creativity Total _____		Craftsmanship Total _____		Written Rationale Total _____	

Grand Total _____